
JOIN THE ADVENTURE
TEAM CANAL
ALPINE
Sabelt
WEC
FIA WORLD ENDURANCE CHAMPIONSSHIP
WARD
GIF

A FAMILY STORY, A SHARED ADVENTURE TOWARD
THE HIGHEST LEVEL OF MOTOR RACING!

In the increasingly demanding world of motorsport, the Canal family is combining its strengths and ambitions to help Adrian and Gabriel climb the ranks toward the elite of motor racing. They share the same determination :

To successfully clear every stage in order to reach Formula 1 and one day take part in the 24 Hours of Le Mans as a family!







THE STORY OF TEAM CANAL !

After growing up in the world of motorsport alongside their father, Julien Canal, a professional driver notably competing in the World Endurance Championship (WEC), the 24 Hours of Le Mans and the ELMS, Gabriel and Adrian discovered karting in 2019.

Just a few laps on the Alain Prost circuit were enough to spark a true passion. Over the years, their desire to practice this sport grew stronger and, at the beginning of 2023, the family decided to commit fully to their sporting project. Gabriel was then 11 years old and Adrian was 12.

Julien Canal chose to devote a large part of his time to their development, getting involved every day in their training. Alongside their respective teams, he actively contributes to their learning, shares his high-level experience and supports their progress in order to give them the best possible conditions for success.

The results were not long in coming.









A DAD, AS A MENTOR !
TO REACH THE TOP

Julien Canal, a professional driver from Le Mans, started karting at the age of 12 and became French Junior Champion at only 15.

After promising beginnings in single-seaters, he turned to endurance racing, where he has established himself as one of the leading French references in the discipline for more than 15 years.

Competing in the biggest international championships (FIA WEC, ELMS, ALMS), he has built an outstanding record, including 3 FIA WEC World Championship titles, 3 victories at the 24 Hours of Le Mans and several podiums in the world's greatest endurance races. More recently, he also represented Alpine in the World Endurance Championship.

KEY FIGURES FROM A RICH CAREER

- 30-year career in motorsport
- 3 FIA WEC World Championship titles
- 3 victories at the 24 Hours of Le Mans
- 6 podiums at the 24 Hours of Le Mans
- 1 podium at the 24 Hours of Daytona
- ELMS European Vice-Champion
- French Junior Karting Champion
- More than 15 seasons at the highest level of endurance
- Official Alpine Endurance FIA WEC driver

TEAM CANAL



GABRIEL CANAL — 15 YO

2023 Started karting

2024 First year in competition
Winner of the Regional Trophy Championship

2025 French National FFSA Champion
Winner - NSK Laval
5th in the French NSK Championship
Karting World Cup, French Team, Bahrain

2026 High-level athlete
WSK World Series Karting
FIA European Karting Championship
15th - European Champion of the Future, OK Senior, Mülsen
5th - European Champion of the Future, OK Senior, Kristianstad

ADRIAN CANAL — 16 YO

2023 Started karting

2024 First year in competition

2025 3rd in the Regional League Championship - Le Mans

2026 2nd in the Normandy League Championship - Aunay & Anneville
4th National NSK Junior Championship, Plessé
French Cup Winner

GABRIEL CANAL
2027 FRENCH F4 CHAMPIONSHIP

A new step and a new challenge for Gabriel! After becoming French Champion and gaining valuable experience in international competition, he will take the next step in 2027 with his first season in single-seaters, competing in the French F4 Championship.











TECHNICAL SPECIFICATIONS

Top speed: approx. 230 km/h
Weight: 570 kg
Engine: Renault 1.3L Turbo
4 cylinders – 1,330 cc
6-speed sequential gearbox
Chassis: 100% carbon-fibre monocoque
FIA safety halo
Pirelli tyres

ADRIAN CANAL
KARTING 2027

In 2027, Adrian will return for another season in senior karting, aiming to build on the work and progress achieved in 2026. He will compete in several national events, as well as a major international race held at the Le Mans circuit.







TECHNICAL SPECIFICATIONS

ROTAX

Displacement : 125 CM³
Power : 30 CH
Top speed : ≈ 110 KM/H
Engine Speed : Up to 14 000 rpm
Engine : 2-Stroke
Transmission : Direct drive, no gearbox
Braking : Hydraulic
Maximum weight (kart + driver) : ≈ 162 kg



TEAM CANAL

JOIN TEAM CANAL

AND EXPERIENCE THIS ADVENTURE TOGETHER !

OUR SOLUTIONS / OUR BENEFITS IN RETURN!

EVEN A SMALL GESTURE CAN BRING GREAT THINGS...

VISIBILITY

- Logo on the car/kart
- Logo on the racing suit
- Helmet in your colors
- Visibility on social media

COMMUNICATION

- Creation of content to showcase your brand, service or product.
- Implementation of a communication plan and marketing strategy with you.

EXPERIENCES

- Bring your team together through unique experiences on the racetrack.
- Immersion at races on the most beautiful French and European karting and motor-racing circuits.
- A day in competition karting coached by Team Canal.

TAX DEDUCTION

- Make a donation to the public-interest association that supports us and benefit from a reduction in your taxes (60% for businesses or 66% for individuals).

*Depending on the tax laws of your contry residence.

TEAM CANAL

BUDGET APPROACH
FOR THE 2027 SEASON

GABRIEL CANAL

360 000 EUROS

- French F4 Championship – 6 rounds
- Test days – FFSA F4 – 8 days
- Physical preparation
- Hotels / Flights / Logistics
- Communication / Insurance / Equipment

ADRIAN CANAL

150 000 EUROS

- League I Regional Championship
- NSK - National Championship
- RMCIT - Internationale Race
- French Championship
- French Cup
- Eurocup

OUR SPONSORSHIP PACKAGES

LET'S BUILD IT TOGETHER!

BENEFITS	FAN 500€	FOLLOWER 2 000€	STEEL 5 000€	BRONZE 15 000€	SILVER 30 000€	GOLD 50 000€	PLATINIUM 100 000€
Invitation to Team Canal partner events	✓	✓	✓	✓	✓	✓	✓
Team Canal membership & newsletter subscription	✓	✓	✓	✓	✓	✓	✓
Logo highlighted across Team Canal communication materials (social media, apparel, brochures, posters, etc.)	–	✓	✓	✓	✓	✓	✓
Paddock invitation during a race event meet & greet with the driver (excluding travel, accommodation and meal expenses)	–	✓	✓	✓	✓	✓	✓
Your logo on the car – small format for the season.	–	–	✓	✓	✓	✓	✓
Your logo on the car – large format for the season.	–	–	–	✓	✓	✓	✓
Your logo on the driver's race suit for the season.	–	–	–	–	✓	✓	✓
YOUR LOGO ON THE HELMET+ VIP Experience invitations (2 guests.) to the 24 Hours of Le Mans with TEAM CANAL (excluding travel, accommodation and meal expenses)	–	–	–	–	–	✓	✓
FULL VIP EXPERIENCE INVITATIONS (2 GUESTS) to the 24 Hours of Le Mans or one WEC race with TEAM CANAL (excluding travel expenses)	–	–	–	–	–	–	✓











INSTAGRAM

OFFICIAL WEBSITE









